



2nd

# CANNAWORLD CONGRESS

Medicinal Cannabis World Congress 2019

# CANNAWORLD

It is the World Medical Cannabis Congress that in 2019 reaches its second version, positioned in Latin America as one of the most important in its category, thanks to the outstanding speakers, scientific experts and researchers of this rising industry.

A rigorous academic agenda, with two components: medical, and business. At CANNAWORLD CONGRESS, **indexed memories** will be delivered to the attending public and the dissertation on the medicinal, industrial, scientific and business potential of cannabis will be opened.

Your commercial participation will become a business platform with great projection for your company.



Medicinal Cannabis World Congress 2019





# MEDELLIN, COLOMBIA NOVEMBER 2019



21st Business roundtable at  
BOTANICAL GARDEN.

22nd, 23rd y 24th academic talks  
and International medical, industrial  
and business cannabis fair in the  
BOTANICAL GARDEN.



25th y 26th Cannaworld Congress at  
HOTEL INTERCONTINENTAL.

# CANNAWORLD CONGRESS VENUE



INTERCONTINENTAL.  
MEDELLIN

A luxury hotel, emblematic of the city, for its forty years of history. Strategically located, surrounded by green mountains, with a silent and unique country atmosphere. Its spacious and generous facilities resemble a tourist complex.



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INTERCONTINENTAL.



## GENERAL PUBLIC

We expect 600 national and international attendees, with this profiles:

- Professionals, undergraduate and graduate students of health areas.
- Social groups, organizations, foundations, associations, corporations, among others, that work with patients or people in the restitution of health rights, or related.
- Investors interested in the medical cannabis market.
- Public workers from the health sector.
- People who work in the health, legal, cultural sectors and / or are interested in the topic of medicinal cannabis.



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# CANNAWORLD CONGRESS

More than 30 commercial stands in the halls, Capiro, Ingruma, Farallones and at the Antioquia Hall.

20 national and international speakers in the Antioquia Room.



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## INFOGRAFÍAS GENERALES

Aforo: 294

Mesas / Tables  
1.80 x 45 (98)

- Salida de emergencia
- Gabinete contra incendios
- Rutas de evacuación
- Ingreso
- Ambulancia y grupo de apoyo
- Master de sonido
- Cabinas de traducción (2)
- Stands comerciales 3x2
- Stands comerciales 3x1.50
- Stands comerciales 2x2
- Stands comerciales 5x4x2 en L

25 y 26 de noviembre  
Hall y Salon Antioquia  
Hotel Intercontinental



# MAP



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**CANNAWORLD  
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RATES IN COLOMBIAN PESOS  
BEFORE TAX

# INVESTMENT IN SPONSORSHIP

They include:

- \* Basic White display shelves.
- \* 1 round table.
- \* 1 chair.
- \* Lateral printed sign.
- \* 2 lighting spots.
- \* 1 double power-source outlet.
- \* 1 kw of electric power consumption.
- \* 3 customized badges for the commercial area

## PAYMENT TERMS\*

10% off: one cash payment.

Full rate (NO DISCOUNT):

30% must be paid within the next 5 calendar days.

70% must be paid up to 30 calendar days, from the date of the billing.

After these deadlines, if the invoice is not paid, the organization will make use of the space and cancel the reservation, there will be no refunding of the money.

\* Terms and conditions apply.



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STAND 2X2 mts	\$2.000.000 + TAX
STAND 3X2 mts	\$3.000.000* + TAX

Presale until October 31st (10% discount on individual registration)	\$540.000 + TAX
Group of 3 or +, (15% discount per participant)	\$510.000 + TAX
Full rate from November 1st (individual registration)	\$600.000 + TAX
* Rates in Colombian pesos, before TAX	

# RATES OF INSCRIPTION



Medicinal Cannabis World Congress 2019

# INVESTMENT IN SPONSORSHIP

RATES IN COLOMBIAN PESOS  
BEFORE TAX



Medicinal Cannabis World Congress 2019

## SPONSOR GOLD PLUS

Commercial stand of **6 x 2** (12 m<sup>2</sup>).

Introduction words at the opening ceremony of the Congress (duration: **3** minutes).

**15** tickets to the Congress.

Video of maximum **1** minute between each presentation. \*

Logo in the notebook of the kit that is given to the attendees.

Right to include POP material in the Congress kit. \*

Logo on the official shirt of the event. \*

Right to include a **30**-minute non-commercial presentation within the framework of the Congress.

Location of the logo on all graphic pieces where the name of the Congress appears.

Display of the brand in information points and large format pieces (banners, backing and academic room).

Announcements as a gold plus sponsor during the Congress.

Logo in [www.cannaworldcongress.com](http://www.cannaworldcongress.com) with a hyperlink to your website. \*

Sending of **2** mass mailing lists with exclusive information of the gold plus sponsor.

Presence of the logo in the informative mailing of the Congress. \*

Acknowledgement in social media. \*

3x2 space in EXPOMED MEDEWEED.

\* Pieces shared with other brands.

**\$25.000.000**

## SPONSOR GOLD

Commercial stand of **4 x 2** (8 Mts2).

**10** tickets to the Congress

Video of maximum **30** seconds between each presentation.

Insert in the notebooks of the kit.

Right to include POP material in the Congress kit.

Announcements as a gold sponsor during the Congress

Logo in [www.cannaworldcongress.com](http://www.cannaworldcongress.com) with a hyperlink to your website. \*

Sending of **1** mass mailing lists with exclusive information of the gold sponsor. \*

Acknowledgement in social media. \*

**2 x 2** space in EXPOMED MEDEWEED

Presence of the logo in the informative mailing of the Congress. \*

\* Pieces shared with other brands.

**\$20.000.000**

## INVESTMENT IN SPONSORSHIP

RATES IN COLOMBIAN PESOS  
BEFORE TAX



# INVESTMENT IN SPONSORSHIP

RATES IN COLOMBIAN PESOS  
BEFORE TAX



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## SPONSOR SILVER

Commercial stand of 3 x 2 (6 mts2).

5 tickets to the Congress

Right to include POP material in the Congress kit. \*

Announcements as a silver sponsor during the Congress

Logo in [www.cannaworldcongress.com](http://www.cannaworldcongress.com) with a hyperlink to your website. \*

Sending of 1 mass mailing list with shared information with other sponsors. \*

Acknowledgement in social media. \*

2 x 2 space in EXPOMED MEDEWEED

\* Pieces shared with other brands.

\$12.000.000

## SPONSOR BRONZE

Commercial stand of 2 x 2 (4 Mts2).

2 tickets to the Congress.

Announcements as a bronze sponsor during the Congress

Logo in [www.cannaworldcongress.com](http://www.cannaworldcongress.com) with a hyperlink to your website. \*

Sending of 1 mass mailing list with shared information with other sponsors. \*

Acknowledgement in social media. \*

\* Pieces shared with other brands.

\$8.000.000

## INVESTMENT IN SPONSORSHIP

RATES IN COLOMBIAN PESOS  
BEFORE TAX



# INVESTMENT IN INDIVIDUAL PIECES

RATES IN COLOMBIAN PESOS  
BEFORE TAX



<p>Bag for attendees. Quantity: <b>600</b>.</p> <p><b>Specifications:</b> Your company's logo stamped with the Congress logo.</p>	\$3.000.000
<p>Kit for event: notepad and pens. Quantity: <b>600 Kits</b>.</p> <p><b>Specifications:</b> Your company's logo printed with the logo of the event on the cover of the notebook and pens for the attendees.</p>	\$4.000.000
<p>Strap and name badge for the event. Quantity: <b>600</b></p> <p><b>Specifications:</b> Your company's logo printed with the logo of the event on the cover of the notebook and pens for the attendees.</p>	\$2.500.000
<p>On screen display at the academic area. Quantity: <b>1</b>.</p> <p><b>Specifications:</b> <b>1</b> minute during <b>3</b> times of the day, during both days of the Congress.</p>	\$1.500.000
<p>Advertising space. Quantity <b>1</b>.</p> <p><b>Specifications:</b> Display banner with logo or advertising in a high-traffic area in the Congress space.</p>	\$2.000.000
<p>Backing. Cantidad: <b>1</b>.</p> <p><b>Specifications:</b> Printed logo display of your company along with the events logo on the backing</p>	\$4.500.000
<p>Lectern- stand Quantity <b>1</b>.</p> <p><b>Specifications:</b> intervention from the lectern at the academic room.</p>	\$1.500.000
<p>Logo on official shirt of the event. Quantity: <b>100</b>.</p> <p><b>Specifications:</b> printing of the logo, one ink, on the back of the official shirts of the Congress, for both days.</p>	\$1.500.000
<p>Refreshments a.m. or p.m. (1 of the days of the event). Quantity: <b>600</b></p> <p><b>Specifications:</b> for the specialized audience of the Congress. Includes banner and exclusive branding in the refreshments area.</p>	\$3.500.000
<p>Private dinner Number of places: 5 people from your company.</p> <p><b>Specifications:</b> includes intervention for 15 minutes at dinner.</p>	\$5.000.000

## Business party

Networking for your brand, through a social experience

Rate: \$ 30,000,000 + TAX\*

A single sponsor.

\*Terms and conditions



Congreso Mundial de Cannabis Medicinal 2019



**CALL FOR RESEARCHERS**  
(registration open until October 15):

Thanks to the research cooperation agreement with the Colombian Observatory on Medicinal Cannabis Research (OCICAM), CANNAWORLD CONGRESS promotes the generation of scientific content in the field of cannabis.

As a result of this agreement, indexed memories, books, book chapters, among others, are published after each version, as a result of the different investigations, as required by the standards of the National Department of Science and Technology - COLCIENCIAS.

Bases of the call: [www.cannaworldcongress.com](http://www.cannaworldcongress.com)



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This congress is based on Law 1787  
of July 6, 2016  
Decree 613 - 2017

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Medellín, Colombia



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