



3rd

CANNAWORLD CONGRESS

Cannabis World Congress

SUMMIT 2022

“
A rigorous academic event with two components: medical and business, the CANNAWORLD CONGRESS, will be have indexed memories of the event and they will be delivered to the audience. the discussion will be opened on the medicinal, industrial, scientific and business potential of cannabis.
”



Cannaworld is the World Medical Cannabis Congress, which in 2022 reaches its third version, positioned it in Latin America as one of the most important in its category thanks to its outstanding speakers, scientific experts and researchers in this industry.

Your commercial participation will become a business platform with great projection for your company.

This event is organized and directed by MERCOAGRICOLA S.A.S., a company linked to the cannabis sector, which aims to generate culture and open new markets in this industry in Colombia and in the world.



9:00 am to
6:00 pm

SCHEDULE



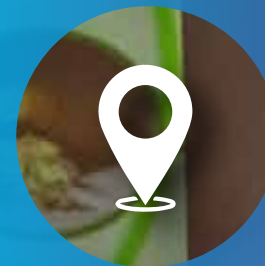
Trade Show
Programming
academics

COMPONENTS



1000 national
and international
visitors

CAPACITY



Convention Hall and
Great Hall of
Plaza Mayor Medellín

WHERE?



July 7th
and 8th

WHEN?



COMMERCIAL SAMPLE

More than 50 Stands with commercial sample.

20 national and international speakers in academic conferences.

AUDIENCE

- Health professionals and undergraduate and graduate students.
- Social groups, organizations, foundations, associations, corporations, among others, that work with patients or people in restitution of rights in health.
- Investors interested in the medical cannabis market.
- Public officials in the health sector.
- People working in the health, legal, cultural and cultural sector and/or interested in the subject of medical cannabis.



CANNAWORLD CONGRESS VENUE

Plaza Mayor Medellín Conventions and Exhibitions is the International Convention and Exhibition Center of the city of Medellín. It is located in the Alpujarra sector in a preferential location, in the heart of Medellín.

The venue promotes, develops and dynamizes business and national and international events with excellence, innovation and competitiveness, seeking to consolidate Medellín as a tourist destination for business, fairs and conventions.

Its plazas, pavilions and convention halls have come alive with major national and international events. international events. There are 70 thousand square meters where more than one and a half million people a year pass through to enjoy the more than 500 events that take place annually Plaza Mayor has become Medellín's gateway to the world.

**PACKAGES
COMMERCIAL**

DIAMOND

**GOLD
PLUS**

SILVER

BRONZE

- Commercial stand of 4 x 4 (16 m2).
- Speech at the opening ceremony of the Congress (duration: 3 minutes).
- 15 tickets to the Congress.
- Video of maximum 1 minute between presentations. *
- Logo in the booklet of the kit given to the attendees.
- Right to include POP material in the Congress kit. *
- Logo on the event's official T-shirt. *
- Right to include a 30-minute non-commercial presentation in the Congress. the framework of the Congress.
- Logo placement in all graphic pieces where the name of the congress appears. the name of the Congress.
- Display of the brand in information points and large format pieces (banners, backing and academic hall).
- Mention as Diamond sponsor during the Congress.
- Logo on www.cannaworldcongress.com with hyperlink to your website. *
- Sending of 2 mailings with exclusive information about the Diamond sponsor.
- Presence of the logo in the Congress informative mailing. *

* Sharing pieces with other brands.



SPONSOR
DIAMOND
 (1 available)
Value: USD 30.000

Take advantage of
30% de discount
 until June 30
Value: USD 21.000

- 4 x 3 (12 m2) commercial stand.
- 10 tickets to the Congress
- Video of maximum 30 seconds between presentations.
- Insert in the notebooks of the kit given to attendees.
- Right to include POP material in the Congress kit.
- Mention as Gold Plus sponsor during the Congress.
- Logo on www.cannaworldcongress.com with hyperlink to your website. *
- Sending of 1 mailing with exclusive information about the Gold Plus sponsor. *
- Recognition in social networks. *
- Presence of the logo in the Congress informative mailing. *

* Share pieces with other brands.



SPONSOR
GOLD PLUS
(4 davailable)
Value: **USD 15,000**

Take advantage of
30% de discount
until June 30
Value: **USD 10.500**



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CANNAWORLD CONGRESS
Congreso Mundial de Cannabis Medicinal
SUMMIT 2022



- Commercial stand of 3 x 3 (9 m2).
- 5 tickets to the Congress.
- Right to include POP material in the Congress kit. *
- Mention as Silver sponsor during the Congress.
- Logo on www.cannaworldcongress.com with hyperlink to your website. *
- Sending of 1 mailing with information shared with other sponsors. *
- Recognition in social networks. *

* Share pieces with other brands.

SPONSOR
SILVER
(4 available)

Value: USD 8.000

Take advantage of
30% de discount
until June 30

Valor: USD 5.600

- 3 x 2 (6 m2) commercial stand.
- 2 tickets to the Congress.
- Mention as Bronze sponsor during the event.
- Logo on www.cannaworldcongress.com with hyperlink to your website. *
- Sending of 1 mailing with information shared with other sponsors. *
- Recognition in social networks. *

* Share pieces with other brands.

SPONSOR
BRONZE
(10 available)
Value: USD 5.000

Take advantage of
30% de discount
until June 30
Valor: USD 3.500

STAND COMMERCIALS

INCLUDES:

Basic bakery
1 table + 2 chairs.
Border with marking.
1 double power outlet (110w)
1kw of electric power consumption.
3 personalized badges per stand.

VALUE 2.000 USD

Stand of 3x2 (6 m2)
value including taxes

30% de discount
until June 30
1.400 USD

VALOR 825 USD

Stand 2x2 (4m2)
value including taxes

30% de discount
until June 30
578 USD



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INDIVIDUAL PARTS



Bag for attendees

Quantity:
1,000

Specifications:
presence of your company's
logo stamped with the
Congress logo.

USD 1.500

30% de discount until June 30
1.050 USD

Event kit notebook and pencil

Quantity:
1,000 sets.

Specifications:
presence of printed logo of your
company of your company with
the logo of the event on the
cover of the notebook and
pencils for the attendees.

USD 2.000

30% de discount until June 30
1.400 USD

Ribbon and badge for event

Quantity:
1.000. sets.

Specifications:
Specifications:
presence of printed logo
of your company
with the logo of the
Congress.

USD 1.375

30% de discount until June 30
963 USD

Academic area screen curtain

Quantity: 1.

Specifications:
1 minute during 3 times
of the day, during
the 2 days of the
Congress.

USD 875

30% de discount until June 30
613 USD



Advertising space

Quantity: 1

Specifications:
banner with logo or
advertising in
congressional
flow space.

USD 500

30% de discount until June 30
350 USD

Backing

Quantity: 1

Specifications:
presence of printed
logo of your
company with the
Congress logo.

USD 1.125

30% de discount until June 30
788 USD

Lectern

Quantity: 1

Specifications:
academic
classroom
lectern
intervention

USD 625

30% de discount until June 30
438 USD

Logo on official event T-shirt

Quantity: 100

Specifications:
One-color logo printing
on the back of the official
T-shirts of the Congress,
for the 2 days.

USD 625

30% de discount until June 30
438 USD

Refreshments a.m. or p.m. (of 1 of the days of the event).

Quantity: 1,000.

Specifications: for the specialized public of the Congress.
Includes banner and exclusive branding in the refreshment area.

USD 1.125

30% de discount until June 30
788 USD

Private dinner

Number of seats: 5 people from your company

Specifications: Specifications: includes a
15-minute speech at the dinner

USD 1.250

30% de discount until June 30
885 USD



BUSINESS PARTY

Networking for your
brand through a social
experience

Rate: USD 7,500
sole sponsor
*conditions apply

CONGRESS FEES

Full Price USD 240

Pre-sale until June 30 (\$650.000 COP individual registration)

*With your participation you will receive **indexed reports** with ISSN in Google Scholar, under compliance with Minciencias standards.



ENDORSED



ACADEMIC COMMITTEE



SOME OF OUR SPEAKERS



Paola Cubillos



Canadá



Bozidar Radisic



Eslovenia



Raquel Peyraube



Uruguay



Edelma Ros



Uruguay



Max Alzamora



Perú



Paula Dall'Stella



Brasil



Ruben Valenzuela



España



Lucía Atehortúa



Colombia



Hernán Rodríguez



Colombia



Sandra Carrillo



Colombia



José De Souza



Brasil



Lumir Hanus



Israel



Paola Santander



Colombia



Guillermo Moreno Sanz



España



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CANNAWORLD CONGRESS
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CALL FOR POSTER MODALITY FOR RESEARCHERS

(Registration open
until May 30)

*The Cannaworld Congress promotes
the generation of scientific
and business content in the
field of medical cannabis.*

Thanks to the research cooperation agreement with the Observatory of Research in Social and Medicinal Development (ODS) in the CANNAWORLD CONGRESS, indexed proceedings, books, book chapters, among others, are published after each version, as a result of the different research, as required by the standards of the National Department of Science and Technology - COLCIENCIAS.

Central theme: Consolidation of research experiences in the area of health and industrial processes of the medical cannabis sector worldwide

Bases of the call: www.cannaworldcongress.com

THEMATIC AXES

Axis 1: State of the art in endocannabinoids, cannabis and cannabinoids.

Results of research (total or preliminary) related to treatments of patients with neurodegenerative diseases; conduct, eating and mood disorders; autoimmune diseases and / or orphan diseases, as well as the treatment of patients with symptoms such as chronic pain, loss of appetite, among others, linking endocannabinoids, cannabis and / or cannabinoids.

Axis 2: Strengthening of industrial processes

Results of research (total or preliminary) related to innovation activities for the development of good manufacturing practices, management indicators and / or processes of continuous improvement of the productive chain of the medicinal cannabis: seed, cultivation, manufacture, distribution (import and/or export).

Axis 3: Legislation and research

Approach to the correct reading and interpretation of the regulations established for the production, use and research of medicinal cannabis in Colombia.



ENDORSED





This Congress is based on Law 1787 of July 2016, Decree 613 of 2017, and Decree 811 of 2021.

MORE INFORMATION

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